## Clogs by C&C SWEDEN Teams Up with Med Couture Scrubs



WEST PALM BEACH, Fla., Aug. 2, 2017 /PRNewswire/ -- Clogs by C&C SWEDEN, a Division of C&C International Imports, Inc. is excited to announce their collaboration with Med Couture Inc. Med Couture is the designer and manufacturer of fashionable, medical apparel with modern designs and silhouettes that provide the ultimate comfort. Med Couture will now represent their first footwear line, Clogs by C&C SWEDEN as their exclusive footwear partner in over 600 US stores that currently carry their products.

Med Couture Inc. is Headquartered in Dallas, Texas and was founded in 1987 by CEO Barry Rothschild. Formerly Peaches Uniforms, Barry's line was rebranded in 2015 as Med Couture, with a mission to provide superior products with superior fabrics and superior workmanship to the medical field. With a variety of collections and styles available, Med Couture Inc. features an extensive array of vibrant color, prints, additional pockets, and on-trend cuts and detailing that pair perfectly with Clogs by C&C SWEDEN. Beloved by nurses and other medical professionals, Med Couture is known for their outstanding quality, comfort, fit, and commitment to their customers. "Med Couture puts the highest premium on the relationships we build with our customers and partners," said Rothschild, "We are excited to add professional footwear to our ever-evolving line of cutting edge, fashion forward uniforms."

Clogs by C&C SWEDEN are handcrafted, safety rated comfort footwear designed in 2002 by Carina Wood, RN. Also, loved throughout the medical community, C&C SWEDEN offers a contemporary take on a classic style clog. All Clogs by C&C SWEDEN are made with high-quality European leather uppers, and durable polyurethane "rocking" bottoms. They feature a built-in orthotic-like arch support covered with a soft foam insole. Their highly rated, slip-resistant outsole treads have been certified by an independent US Laboratory for increased safety. Clogs by C&C SWEDEN come in a variety of styles, colors and funky prints, all available in open or full back styles! All styles are available in Women's Size 5 through Men's Size 12 and their interchangeable clog charms provide customers with the option to customize their clogs!

By joining forces, Med Couture and C&C SWEDEN look forward to providing their tremendous customer base with the best quality uniforms and professional footwear. Both companies share a commitment to quality, innovation, and customer centered approach, and anticipate a successful collaboration.

C&C SWEDEN and Med Couture Scrubs plan to work together in upcoming marketing campaigns to promote their partnership. Carina Wood, Founder of Clogs by C&C SWEDEN states, "We are excited to take Clogs by C&C SWEDEN to the next level, and we are confident that with Med Couture's Sales Team representing our footwear, our clogs will be available in hundreds of retail stores throughout the United States!"

C&C International Imports, Inc. headquartered in West Palm Beach, Florida, is the manufacturer and distributor of Clogs by C&C SWEDEN. It is the mission of C&C International Imports Inc. to provide modern, luxury and handcrafted footwear to busy women and men.

## For more product information; Please refer to <u>www.CandCSweden.com</u>

or contact: Jessica Rodgers Greeley Director of Sales & Marketing 800.474.0061