## Clogs by C&C Sweden Invites Their Customers to Participate in "Name Game"

West Palm Beach, FL. /PRBuzz/ January 13, 2011 -- Clogs by C&C Sweden is starting their New Year out on the right foot, literally! The manufacturer of Designer, Handmade Swedish Clogs is introducing their newest Glamorous Patent leather style on Friday, January 14th, 2011. This addition holds true to Clogs by C&C Sweden's classic styling, featuring rich, burgundy patent leather, a decorative leather strap, customizable with rhinestone letters and symbols, and their unsurpassed, therapeutic arch support. This pair is missing one thing though, a name!

Clogs by C&C Sweden selects a fun and unique, descriptive name for all of their products and is currently inviting their Customers to participate in the New Year "Name Game!" An email sneak peek of the clogs has been provided, and customers have been asked to submit their entries via email for the Best Name to describe the Burgundy patent leather clogs, which will be available for order on Friday. "Customer input, feedback, and satisfaction is so valuable to us at Clogs by C&C Sweden, it is truly an honor to have our customers participate in naming our newest pair," says Carina Wood, President of Clogs by C&C Sweden. The winning submission will be announced Friday, January 14th via customer email, and will be posted on the Clogs by C&C Sweden Website as well. The Grand Prize winner will receive a complimentary pair of clogs of their choice, with the second and third place runners up receiving a complimentary pair of FUNQ Wear Support Socks of their choosing. This game has so far generated a huge amount of interest, and one thing is for sure, with thousands of brilliant suggestions submitted already, it will certainly be a challenge to pick the winner!

Clogs by C&C Sweden are handcrafted by a third generation Swedish cobbler in Stockholm Sweden. Each pair of stylish clogs is built for comfort with a unique combination of attributes. They have quality leather uppers, and an anatomically shaped soft-wood veneer for support, which sits on a flexible, lightweight, anti-slip, polyurethane, bottom, topped by a soft insole. The leather uppers breathe well, so the wearer's feet stay cool and comfortable, and the durable, polyurethane bottoms feature air channels, and give wearers a "bouncy" stride. The insoles feature orthotic-like arch and heel support, and are covered in soft, dense foam, increasing comfort and eliminating the "break-in" period. Clogs by C&C Sweden are slip resistant, and approved by the American Diabetes Association. They come in a variety of colors and prints with many styles having the option to be customized with Rhinestone shoe charms. Ranging from traditional, neutrals, to fun and funky prints, Clogs by C&C Sweden offer something for everyone, including doctors, nurses, hairstylists, culinary professionals and more. They add style and personality to typical, drab uniforms!

The Scandinavian Company, headquartered in West Palm Beach, Florida, is the distributor of luxury, Scandinavian lifestyle brands. The mission of The Scandinavian Company is to introduce the luxury and simplicity of Scandinavia to busy women and men, and includes handcrafted, fun and funky "Clogs by C&C Sweden", "FUNQ Wear Compression Socks, "Kamelo" Collections, "skinARCTICA", a Natural and Organic, Unisex, "Wash and Wear" Skincare System, and "LUNDMYR of Sweden", Modern, Organic, and Unisex Baby and Maternity wear.

Contact: Jessica Rodgers

Tel: 800.474.0061

Email: Jessica@CandCSweden.com

Web: www.TheScandinavianCompany.com